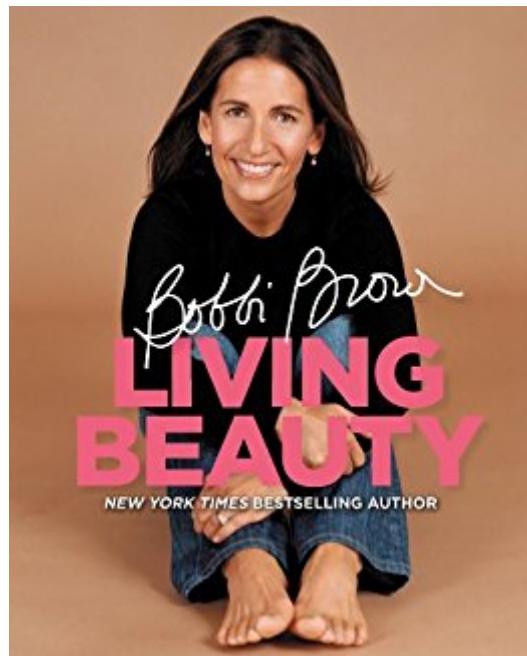


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# Bobbi Brown Living Beauty



## **Synopsis**

Bobbi Brown began the trend toward natural-looking cosmetics with a simple philosophy: Women want to look and feel like themselves, only prettier and more confident. Today, top editors at elite fashion magazines--including *In Style*, *Vogue*, *Allure*, and *Harpers Bazaar*--revere her, and celebrities and millions of regular women throughout the world swear by her beauty advice. Now Bobbi Brown has written THE book redefining beauty for women over 40, **BOBBI BROWN LIVING BEAUTY**. In this refreshing look at beauty and aging, Bobbi offers specific makeup tricks for a stunning face--showing how makeup can solve most of the flaws that many women go under the knife to fix. In fact, the right makeup can create an even skin tone, lift the cheeks, plump a smile...even take years off any woman's face. The key is to use makeup to enhance each woman's best features and showcase her natural beauty. With step-by-step makeup instructions and quotes from beautiful women like Marcia Gay Harden, Vera Wang, Susan Sarandon, and Lorraine Bracco, Bobbi Brown's natural, celebratory approach to aging will enlighten and inspire women everywhere.

## **Book Information**

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## **Customer Reviews**

"Living Beauty" is the fourth book by well-known makeup artist Bobbi Brown. Her earlier books were

aimed at a teens, women of color and (the first one) at a general audience. The target audience for this book is Brown's own age cohorts -- baby boomers. There won't be many surprises for those who have read Brown's earlier books. The books are broadly focused on general well-being and lifestyle rather than just makeup. But makeup advice certainly has to be what most of the book's readers are wanting and expecting. Bobbi Brown is one of the most highly-esteemed makeup artists in the business. Her style of makeup is generally very conservative and minimalist. (Her detractors' nickname for her is Bobbi Blah.) She's a sort of anti-makeup makeup artist. Her philosophy is on the very opposite end of the spectrum from the late Kevyn Aucoin who believed in makeup's power to change a woman for the better from the outside in. There are obviously a lot of women out there who do share Ms. Brown's affinity for a very natural, unmakeup look. This book has good, generally very sound, advice on which colors to choose in order to pull off her trademark "you but better" look. The makeup application tips in the book are pretty basic. To me, it raises the question: if a woman is at all interested in makeup, wouldn't she know the basics by the time she reached her forties, fifties, older? I have never had much interest in Bobbi Brown's lifestyle and nutrition tips. This information would have more credibility coming from a nutritionist or someone else expert in those areas. I am a bit more troubled by the information on bioidentical hormones. I would think a woman would be better advised to seek the advice of her gynecologist. I really just wish Ms.

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